GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:4901
ANSWERED ON:24.08.2001
QUALITY OF GOODS FOR EXPORT
ANNA SAHEB M.K. PATIL

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether the Government have enforced stricter norms for export to maintain international quality standards;

(b) if so, the details thereof;

(c) the details of the consignments returned due to poor quality during last one year;

(d) the losses incurred to exporters due to rejection of said consignments; and

(e) the other measures being taken to enforce the quality of goods being exported?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI DIGVIJAY SINGH)

(a & (b) : In international business quality parameters are mostly decided by the buyers and sellers through mutual contracts determined by the type of demand prevailing in the export market. However the Government constantly encourages manufacturers and exporters to attain internationally accepted standards of quality for their products by extending support to trade and industry in promoting quality awareness and the concept of total quality management.

(c) & (d): The data relating to rejected consignments and losses incurred thereto is not maintained.

(e) : The other measures taken to enforce quality of goods include encouraging state Governments in launching quality awareness programmes for small-scale and handicrafts sector, recognition given to manufacturers / processors who acquire ISO certification, promoting permission of branded products, encourage use of bar coding etc.